

NAMA : MARCH SEVENIA PUTRI SURGA

NIM : 221210053

TUGAS : RESUME WEBINAR dengan UniKL

STUDIUM GENERALE

1. METAVERSE GAME : CHANGER

The term “metaverse” was originally coined in Neal Stephenson’s.

- *The Metaverse Layer are* : Experience, Discovery, Creator economy, Spatial computing, Decentralization, Human interfacing, and Infrastructure.
- *Features of the Metaverse* : The working of the Metaverse is based on the following key feature: Incorporation of avatars, Blockchain-based operations, The use of virtual land (parcels), Immersive experiences (AR and VR), Intersection with artificial intelligence (AL), Decentralized autonomous organizations (DAOs) for governance, Reliance on Human-Computer Interface(HCI) technology, A focus on social interactions, and Supporting Web3.
- *Importance of the Metaverse* : The Metaverse is not just a newly developed technology that is currently in the hype cycle.

2. Storytelling with Data

- *Data Stories* : It drives change and inspires action in business. Luckily, you don't need to be an English major to tell a compelling narrative. Data stories help you clearly communicate key insights
- *What are data stories* : Data stories are narratives that describe how and why data changes over time, often using images. But data storytelling is not just about making good charts and data presentations. It's about communicating insights that provide real value
- *Good data stories have three main elements* : Data, visuals, and narrative.
- *Data stories vs Data visualizations* : Visualizations and data stories are related but distinct. Simply put, data visualization is the visual representation of data.
- *Why data storytelling is important* : In the end, data storytelling is about gaining context and spurring action or change.
- *How to tell a story with data* : Identify your story, be aware of your audience, build your narrative, use visuals to present and clarify your message.

3. Application of Process Mining

- *What is process mining* : A collection of techniques known as "process mining" is used to analyze operational processes using event logs that have been extracted from databases, information systems, or business management software like enterprise resource planning, customer relationship management, electronic health records, etc.
- *Main stages of process mining* : A digital record is produced by the action or contact with the system. Receiving an order, providing documentation, granting a loan, entering data into a health record, etc. are a few instances of these activities..

4. Aman, Cakap, Etis Bermedia Digital
Menyeleksi perilaku netiket, verifikasi informasi